Build Web Forms in Minutes

Seminar at Staples Center - Nov 19

Golden State at L.A. Clippers

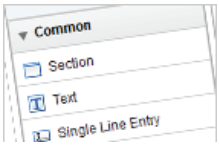
Deliver an updated web experience for your customers and internal teams.

Customers today expect interactive and dynamic web content. The days of downloading static PDF-based forms, filling them out, printing them, then scanning or mailing them are seriously numbered. Not only is it slow, error prone and costly to support for your internal teams – we all know customers routinely abandon sites when they offer a cumbersome online experience. The simple truth is people expect to be able to quickly fill out a web form - and they want this capability all over the web from any device.

Easy web self-service is a competitive Advantage.

IBM® Forms Experience Builder enables line of business users to create web forms applications for standalone use or for customer and employee websites. Non-technical users are able to create sophisticated web applications complete with forms, database, reports, security and more. Solutions designed with IBM Forms Experience Builder are agile and easily changed to accommodate changing business requirements for quicker responsiveness to customer and market needs.

- **Create forms easily –** by providing simple web design for business users
- **Review & analyze results –** You can quicly apply advance features
- **Simple workflow –** Speed the approval process with flexible, role-based workflow and access control.
- **Adaptive, extensible behavior –** Create apps for mobile or popular desktop browsers.
- **Flexible integration –** Easily add apps to your customer or employee website.



Create forms easily

View and analyze results.

Use simple workflow

Join IBM and CITENT on November 19 to learn how you can create digital forms in minutes.

And enjoy the Warriors vs Clippers game afterwards

SEMINAR - Thursday: Nov 19
Staples Center
1111 S. Figueroa St
Los Angeles, CA 90015

SCHEDULE

5:00pm - Registration

5:20pm - Welcome and Introduction

5:30pm - Presentation & Demo

6:45pm - Q & A Session

7:30pm - Warriors vs Clippers Game

Seminar Registration

CITENT
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For questions about this event or to reserve a seat, please contact Kennedy Cao at (714) 436-6100 or e-mail events@citent.com.

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