Build Web Forms in Minutes

Lunch & Learn Session

Deliver an updated web experience for your customers and internal teams.

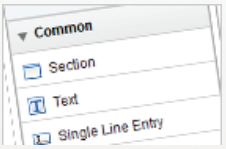
Customers today expect interactive and dynamic web content. The days of downloading static PDF-based forms, filling them out, printing them, then scanning or mailing them are seriously numbered. Not only is it slow, error prone and costly to support for your internal teams – we all know customers routinely abandon sites when they offer a cumbersome online experience. The simple truth is people expect to be able to quickly fill out a web form - and they want this capability all over the web from any device.

Easy web self-service is a competitive advantage.

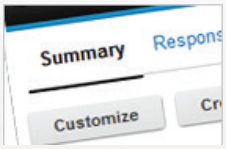
The IBM Form Experience Builder helps you to collect customer data and automate forms-based business processes by building your own web-based electronic forms – without the need for specialist IT skills. Optimize customer-facing interactions, improve the end user experience and enhance customer service and speed time.

Join IBM & CITENT for a online workshop and see first hand the capabilities and ease-of-use of IBM Form Experience Builder.

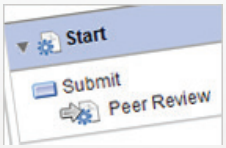
- **Create forms easily** by providing simple web design for business users.
- **View and analyze results.** You can quickly apply advanced features.
- **Use simple workflow.** You can add workflow stages to any application.
- **Add to IBM WebSphere® Portal-based Web Experiences** to help you rapidly respond to customer requirements.



Create forms easily



View and analyze results.



Use simple workflow

For questions about this event or to reserve a seat, please contact Kennedy Cao at (714) 436-6100 or e-mail events@citent.com.

Join IBM & CITENT on Dec 3rd, to learn how you can create Web Forms in minutes.

Event Information

LUNCH IS ON US!

Tell us your favorite sandwich or pizza shop, and we'll arrange for your lunch to be delievered in time for the webinar.

Webinar Registration

Wednesday, Dec 3, 2014

11:00AM PST - Web Form Presentation
12:00PM PST - Lunch & Hands-on Lab

S.California clients

Attend the event in-person at the IBM Costa Mesa Office.

Location: IBM Office

600 Anton, 2nd Floor,
Costa Mesa, CA

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